

Social Media Toolkit:

Louisiana Contractors Accreditation Institute General Contractors Virtual Seminar (LCAI GC)

Registration Period: January 6 - February 21, 2025 Course Date: February 24 - April 30, 2025

The Louisiana Contractors Accreditation Institute, a partnership between Louisiana Economic Development, Louisiana Community & Technical College System, and the Louisiana State Licensing Board for Contractors offers seminars and courses to small and emerging construction businesses that assist in building a solid foundation of knowledge within the construction industry.

- Program Information: <u>OpportunityLouisiana.com/LCAI-GC</u>
- Registration Link: <u>Fletcher.edu/programs/workforce-training/LCAI</u>
- Promotional Video: <u>LCAI General Contractors Promotional Video</u>

We encourage you to share the following posts on your social media channels and tag Louisiana Economic Development. Thank you for your partnership.

Facebook: @LouisianaEconomicDevelopment Linkedin: Louisiana Economic Development X: @LEDLouisiana Instagram: @opportunity_la

Post 1	Increase your commercial construction industry knowledge 💡	Louisiana Contractors Accreditation Institute REGISTRATION
	Register today for the LCAI General Contractors Virtual Seminar.	NOW OPEN
	Learn more at <u>OpportunityLouisiana.com/LC</u> <u>AI-GC</u>	
		General Contractors Virtual Seminar Download Image

Post 2	Want to grow or start your own construction business? The General Contractors Virtual Seminar is a great place to start! You'll learn technical knowledge from leading industry experts. Register now through February 21. Learn more: OpportunityLouisiana.com/LC Al-GC	<complex-block></complex-block>
Post 3	Don't miss out on this virtual learning opportunity! Explore key commercial construction topics with industry experts. Learn more: <u>OpportunityLouisiana.com/LC</u> <u>AI-GC</u>	<complex-block></complex-block>
Post 4	Explore key commercial construction topics with industry experts during the LCAI General Contractors Virtual Seminar. T Register now through February 21. Learn more: <u>OpportunityLouisiana.com/LC</u> <u>AI-GC</u>	<text></text>

LCAI Program Contact:

Camille Campbell

Louisiana Contractors Accreditation Institute Program Manager Small Business Services Louisiana Economic Development <u>Camille.Campbell@la.gov</u> 225.342.5534

Stephanie Hartman

Director Community Competitiveness & Small Business Services Louisiana Economic Development <u>Stephanie.Hartman@la.gov</u> 225.342.5677