



Social Media Toolkit

Louisiana Contractors Accreditation Institute Business and Law Seminar (LCAI BL)

Registration Period: August 26 - October 4, 2024

Program: October 7 - November 13, 2024

The upcoming Business and Law Seminar is a 6-week virtual course that provides critical information to contractors about construction management and operating a construction-related business. A \$200 fee covers the cost of the course and materials.

Program Information: OpportunityLouisiana.gov/LCAI-BL

Registration Link: Fletcher.edu/programs/LCAI


We encourage you to share the following posts on your social media channels and tag Louisiana Economic Development. Posts are formatted for Facebook, LinkedIn, and Twitter.



Facebook: [@LouisianaEconomicDevelopment](https://www.facebook.com/LouisianaEconomicDevelopment)

LinkedIn: [Louisiana Economic Development](https://www.linkedin.com/company/LouisianaEconomicDevelopment)

Instagram: [@opportunity_la](https://www.instagram.com/@opportunity_la)

X: [@LEDLouisiana](https://twitter.com/LEDLouisiana)

	Text	Image
Post 1	<p>Ready to level up your construction business?</p> <p>Gain insight into bid processes, safety measures, financial management and more.</p> <p>Don't miss out on this 6-week virtual course. Registration closes October 4.</p> <p>OpportunityLouisiana.gov/LCAI-BL</p>	 <p>Download Image</p>

<p>Post 2</p>	<p>From contract management to safety protocols, the LCAI Business and Law Seminar has you covered.</p> <p>Learn about the bidding process, estimating, risk management and more in this 6-week virtual course.</p> <p>Learn more: OpportunityLouisiana.gov/LCAI-B L</p>	 <p>Download Image</p>
<p>Post 3</p>	<p>Ready to boost your construction management skills?</p> <p>The LCAI Business and Law virtual seminar offers insights into occupational safety, financial strategies and more. Secure your spot today!</p> <p>OpportunityLouisiana.gov/LCAI-B L</p>	 <p>Download Image</p>

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